

Thursday, 11/10

Time	Title	Type	Room	Location
9:30 AM - 10:45 AM	Risk, Recalls, and Relationships Public Relations Division	Paper Session	Room 415 - Level 4	Marriott Downtown
11:00 AM - 12:15 PM	Digital and Social Media in Education and Practice Public Relations Division	Paper Session	Room 415 - Level 4	Marriott Downtown
12:30 PM - 1:45 PM	Scholar to Scholar: Mass Communication and Public Relations Mass Communication Division Public Relations Division Scholar to Scholar	Paper Session	Franklin Hall - Level 4	Marriott Downtown
2:00 PM - 3:15 PM	Public Relations within the Organization Public Relations Division	Paper Session	Room 415 - Level 4	Marriott Downtown
3:30 PM - 4:45 PM	Public Relations' Civic Calling: Communicating Issues Surrounding the Flint Water Crisis Public Relations Division	Panel Discussion	Room 415 - Level 4	Marriott Downtown

Friday, 11/11

Time	Title	Type	Room	Location
8:00 AM - 9:15 AM	Public Relations in International Arenas Public Relations Division	Paper Session	Room 415 - Level 4	Marriott Downtown
12:30 PM - 1:45 PM	Top Student Papers in Public Relations Public Relations Division	Paper Session	Grand Salon II - First Floor	Courtyard Downtown
2:00 PM - 3:15 PM	Top Faculty Papers in Public Relations Public Relations Division	Paper Session	Grand Salon II - First Floor	Courtyard Downtown
3:30 PM - 4:45 PM	Public Relations Division Business Meeting Public Relations Division	Business Meeting	Grand Salon II - First Floor	Courtyard Downtown

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Saturday, 11/12

Time	Title	Type	Room	Location
9:30 AM - 10:45 AM	Communities, Campaigns, and Corporate Social Responsibility Public Relations Division	Paper Session	Room 413 - Level 4	Marriott Downtown
11:00 AM - 12:15 PM	Frontiers of Theory Building and Praxis in Public Relations Public Relations Division	Paper Session	Room 412 - Level 4	Marriott Downtown
2:00 PM - 3:15 PM	Digital and Social Media in Crisis Communication Public Relations Division	Paper Session	Room 412 - Level 4	Marriott Downtown
3:30 PM - 4:45 PM	Crisis Communication in Action Public Relations Division	Paper Session	Room 412 - Level 4	Marriott Downtown

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Sunday, 11/13

Time	Title	Type	Room	Location
8:00 AM - 9:15 AM	The Good, the Bad and the Ugly: Calling Out Civic Functions of Corporate Social Responsibility Public Relations Division	Paper Session	Room 403 - Level 4	Marriott Downtown
11:00 AM - 12:15 PM	Communication's Ethics Callings: Exploring Issues of Public Relations and Digital Media Ethics Public Relations Division	Paper Session	Room 415 - Level 4	Marriott Downtown

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